

## Protection That's Personal



We know about the personal side of Home Protection and we remember our clients by name, not by account number. To us, knowing you means knowing your security needs, and making sure they're being met all day, everyday. At Moore Protection we make no secret about wanting to earn your friends' and neighbors' business and we know the best way to do that is by coming through for you every time you need us, in any situation that arises.

At Moore Protection, knowing you means knowing that you are safe when you're home and that your home and family are safe when you are away.



**Fast Response.  
Quality Service.  
Personal Attention.**

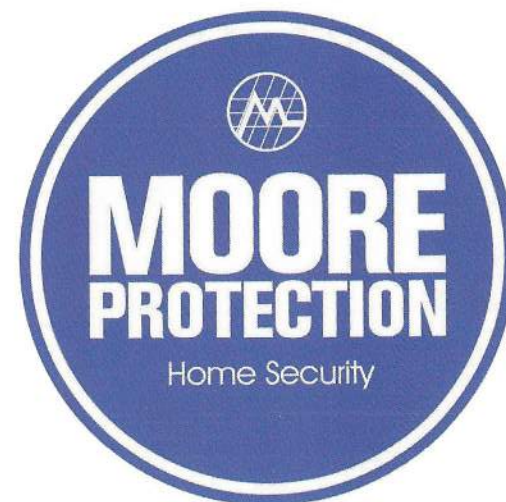


**MOORE  
PROTECTION**

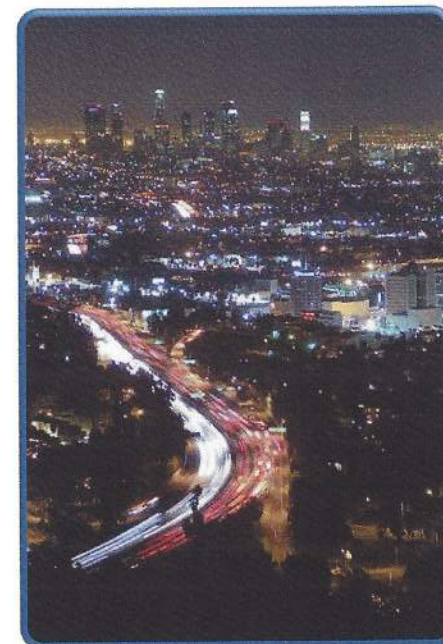
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***When Your Lifestyle Demands  
more than minimal security,  
YOU NEED MOORE PROTECTION***





# About Us

## SECURITY

At Moore Protection we take pride in our ability to communicate what sets us apart from other home protection services. Clients who use Moore Protection as their home security service know this about us ... we provide the **highest quality of service.**

To us, that service starts in the very first conversation we have with you about your security needs. We try to listen carefully and observe closely, paying attention to the details of your life and the changes that occur. We know that changes in lifestyle often translate into changes in security needs.

To you, they're lifestyle changes, to us they're signs ... signs that your security needs have changed. And though you may not realize it, we do. That's why we're here and that's what allows us to **keep you safe.**

The pride we take in the quality of our service is a direct result of the experience and perspective of our team. Our leadership has a proven track record of success in the security industry and in consulting, technology, and responsiveness. We work to foster a culture of excellence and integrity in all we do.



## Our Commitment



We're an actual security company and we stand behind our services, products and employees with a deep commitment to **personal service and professionalism.** With Moore Protection you will never have frustrating operator phone trees resulting in the endless transferring of calls. With us your call will be answered by a live person or returned promptly. With us an appointment made means an appointment kept. With us a system installed is a system serviced with precision.

With Moore Protection there's a difference. It's the difference between security consultants vs. alarm salespeople. It's the difference between keeping you safe vs. keeping you as a name on a list of a nationwide marketing conglomerate. It's the difference between an actual service industry vs. a recurring revenue industry. The difference with Moore Protection is stated in our two-word mission statement:

**We Protect.**



## Home Security

Our knowledge of your neighborhood crime trends is comprehensive. We know the problems your neighbors have had and we use that knowledge to prevent them from happening to you. With Moore Protection you get real information, not scare tactics. Keeping our information current and tracking all changes is a large part of what distinguishes Moore Protection from other security services. Should any changes in crime patterns pertain to you and your family, you will be the first to know.



If the alarm goes off in your home or business, the response must be instantaneous. Precise. Professional. And 100% reliable. We provide you with the most technologically advanced electronic security monitoring center in the world. Staffed by the most rigorously trained people in the industry.

We service your security needs with unparalleled speed, accuracy and dependability. You can feel confident that you, your family, and your home are **safe and secure 24/7/365.**