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Dave Lofstrom

THIS BLOG'S ON FIRE (AND OTHER STUFF)

Futuristic film wins the "Security Oscar" in 2014 by: Tess Nacelewicz - Wednesday, March 5, 2014

Each year, California-based Moore Protection announces its choice of a movie that best shows the use of modern security technology. The security company calls its honor the "Morpheus Award," a name inspired by Morpheus, the god of dreams and visions in Greek mythology. But I've dubbed it the "Security Oscar," since it's always announced around the time of the Academy Awards.

The 2014 Morpheus Award winner is—hand me the envelope, please—"The Purge," by writer/director James DeMonaco and starring Ethan Hawke.

According to Moore Protection, which announced the award March 1, Hawke plays "a security salesman in an America of the near future where crime has been eliminated for all but one night of the year. However, once a year for twelve hours, all crimes are legal, thus making a good security system even more valuable than in our present day. DeMonaco's premise is that government sanctioning of this cathartic "purge" of mayhem for one night quells citizens' inherent inclination toward violence for the rest of the year."

Interesting premise. I'm curious to see it-and to find out how RMR would work in that brave new world!

Here's a little more detail on this fun annual award from the company, which is based in Redondo Beach, Calif.:

¹¹ Don Moore, president of Moore Protection, instituted the Morpheus Award as a friendly reminder to members of the entertainment community to regularly and personally use their security systems. Mr. Moore said, "Few things frustrate us more than hearing about a celebrity or industry exec being burglarized while their security system was not armed. Show business people often have assistants and household staff to whom they have delegated the task of arming their alarm systems, and this is a dangerous practice. If a crime is committed while the system is disarmed it is the owner, not the assistant, who is the victim. I encourage all my clients to personally arm and disarm their systems daily and test them at least monthly." It is also for this reason that the "Morphie" is presented during Awards Season in Hollywood, said Moore. "The paparazzi are not the only ones who know the stars are away from home on the night of a big awards show!"

For more information or to nominate a film for consideration for next year's Morpheus Award contact Dave Lofstrom at dlofstrom@mooreprotection.net //

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